



FRANCHISE

*Avanti Signs are offering unique
and exciting franchises Australia
wide in the lucrative sign industry.
No experience necessary.*

We provide a comprehensive range of signage and promotional products and services to businesses and the public. We design, manufacture and install all types of computer cut and digitally printed signage.



We sign and supply

Commercial shops Industrial sheds Real estate Tradesman

Vehicles Business cards Banners A-boards

Plus much more



Franchisees learn a trade for life, learning skills previously restricted to private sign businesses and print companies. The business is home based and suited to an individual, couple or family ready for a lifestyle change. Age and sex is no barrier. An Avanti Signs franchise offers an exclusive territory, full training and support, stock and equipment, set up and support.

We seek interest from applicants with

- good people skills
- ambition and determination
- active and fit
- general computer knowledge
- organizational and communication skills
- drivers license
- suitable home work and office area
- time and investment to commit to a business
- most of all, keen to learn and grow

Business Features

An Avanti Signs franchise offers many great benefits including –

- Solid track record in sales and profit
- Exclusive large franchise area
- Freedom to set your own hours
- Low commission structure
- No renewal fees
- Clean pleasant working conditions
- Low overheads
- Excellent cash flow
- Solid repeat customer base
- Call centre for national customer free call number
- Excellent market acceptance and brand recognition
- Historical growth of clients and sales
- Full training
- Experienced support staff
- Top quality fit out in workshop, office and vehicle
- Leading brand equipment and software
- Excellent marketing and signage

Franchise Price : \$40,000 plus GST

The price of the business includes everything to establish and run your franchise -

1. Franchise Fee (one off, no renewals)
2. Computer system and large software package
3. Equipment for wide format sign making
4. Equipment for office
5. Benches and tools for workshop
6. Stock of media and substrates
7. Training, 3 month program (initial)
8. Trade trailer/ used vehicle
9. Set up and signage (includes designated email)
10. Advertising and marketing

The entry price for every area is the same. This is because most areas are based on the same population and demographics. It ensures that on resale your original investment is secure, as well as extra value for clients you gain and the good will you build.

To assist with placing the right applicant into a franchise area we can offer TAP –

- Part deferred payment
- Part vendor finance
- Part trade (of something of value)

If full payment is holding you back, talk to us about how we can help.



Franchisee Training

Our comprehensive curriculum for training is designed to start at a very basic in all aspects of the franchise and progresses over time to a professional level. During the training period all incoming work is also used as on the job training with the support of a signage consultant and a graphic designer in your area.

Initial training takes place in the first week at head office and at the new workshop, setting up and going through the systems and equipment. Following this basic training, franchisees receive training of one day per week for the first 3 months, in addition to working on actual jobs. During this period, our marketing consultant will focus on your area to bring in new clients.

Training includes

- Office and workshop layout
- Registrations, banking, and insurance
- Learning a design and sign programme
- Understanding and using a wide format sign maker
- Client record keeping
- Design and layout principles
- Understanding and choosing colours
- Selecting the right position, size and materials for a job
- How to weed and apply vinyl and lay digital prints
- Removing residue and restoring surfaces
- Costing and quoting
- Bookkeeping and taxation
- Delivery and installation
- Customer service and marketing

Work experience includes

- Customer consultations and quoting
- Job design and planning
- Material ordering and assembly
- Installation and deliver

Head Office Support

The administration at Avanti Signs is the call centre for the national customer free call number and monitors all email enquiries via the website. Client and job information is then forwarded to their respective areas for the franchisee to consult on the job.

Head office is also a call centre for franchisees needing help or advice on a job, with a graphic designer and signage consultant on hand, to answer calls or emails every day of the week.

A comprehensive company operations manual is issued to all franchisees, as well extensive data bases, templates and samples to run and manage your business. Some of these include –

- Substrate samples
- Colour swatches vinyl
- Colour charts pantone
- Suppliers samples
- Extensive fonts files
- Extensive vector images
- Extensive graphics collections
- Quote calculator form
- Measure and quote form
- Tax invoice, compliments cards
- Business cards, flyers

We hope you have found the material here informative. If you feel one of our franchises would suit you and are interested in looking into an area further it will be necessary that we receive some information about you and your circumstances. Use the following as a guide and email the information to apply. All the personal details you provide will be kept confidential and will be discarded if your application does not proceed.

Please provide –

1. Name of applicant/s
2. Residential and postal address
3. Preferred email
4. Telephone number
5. Area of interest (location)
6. Identification (drivers license number)
7. DOB
8. Past occupation/trade
9. Current occupation/trade
10. Estimated time frame of when you would like to start a business

Send further enquires to the franchise manager at franchise@avantisigns.com and include any questions you may have or on freecall **1800 617 100**.

Looking forward to hearing from you soon.